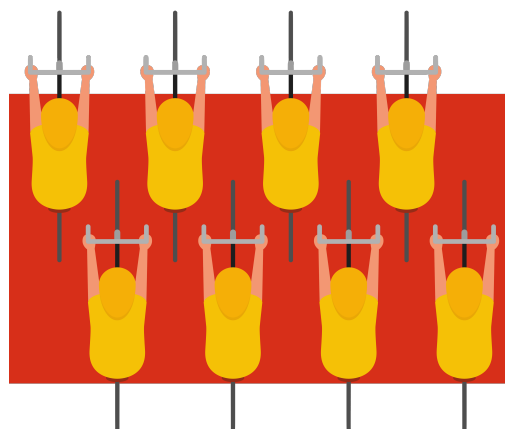


Stage 2

Tour of Britain

Northumberland







Sept 4th 2017



BUSINESS & COMMUNITY OPPORTUNITIES

Northumberland Tour of Britain - Dressing the county red & yellow

As part of presenting the route to the live TV cameras and the 166 countries around the world that the images get beamed to, we would like to invite all businesses and communities that are on and off the route of the race to help us dress the county to celebrate the race coming through our wonderful countryside. We did similar in Northumberland in 2015 lets see if we can do better... and you can help us

-  We are looking for bikes to be decorated in Northumberland's red and yellow colours to link in with the special Northumberland Tour of Britain logo that has been created above
-  We can provide you with an electronic toolkit for you to create your own artwork (within guidelines) for window decoration - please see the website for details
-  You could hang out your own bunting or get together with others along your street
-  You could create red and yellow floral displays along the route
-  Dressed businesses will become easily recognisable as cycle friendly businesses
-  ... or come up with an ingenious dressing idea to make your business stand out amongst the crowds

Register with us at nlandtob@culturecreative.co.uk for more information or to promote your business related to ToB

